

Register Now to Attend Frankenmuth Insurance's 'The Indispensable CSR' in Nashville

At Frankenmuth Insurance, we understand the need for education in your agencies at every level – from sales techniques to understanding the modern buyer; training to retention. That's why we're pleased to introduce the Frankenmuth Insurance Agency Academy and invite you to attend "The Indispensable CSR," which will be held on Wednesday, Oct. 9 at the Gaylord Opryland Resort & Convention Center in Nashville.

The Indispensable CSR is a unique opportunity to deepen your skills as a CSR, help your agency grow and earn two hours of continuing education credit.

After attending this event, you'll be able to:

- Implement effective questioning techniques focused on uncovering the "need behind the need"
- Demonstrate the value of cross selling to the customer and agency
- Effectively sell and market both over the phone and on social media
- Model a contagious personal brand to customers and within your agency

To learn more and register for this course, please [click here](#). The Indispensable CSR will be held from 9 a.m. until 4 p.m. Lunch will be provided.

Don't wait; space is limited. The deadline to register is Sept. 17.

Questions? Please feel free to reach out to Nick Burri at nick.burri@fmins.com.