

Register Now to Attend Frankenmuth Insurance's 'The Indispensable CSR' in Indianapolis

Thanks to an overwhelming response from our agency partners, the Frankenmuth Insurance Agency Academy is pleased to be returning to Indiana with one of our most popular course offerings, The Indispensable CSR, on Aug. 13 at The Sheraton Indianapolis Hotel at Keystone Crossing.

The Indispensable CSR is a unique opportunity to deepen your skills as a CSR, help your agency grow and earn four hours of continuing education credit.

After attending this event, you'll be able to:

- Implement effective questioning techniques focused on uncovering the "need behind the need"
- Demonstrate the value of cross selling to the customer and agency
- Effectively sell and market both over the phone and on social media
- Model a contagious personal brand to customers and within your agency

To learn more and register for this course, please [click here](#). The Indispensable CSR will be held from 9 a.m. until 4 p.m. Lunch will be provided.

Don't wait; space is limited. The deadline to register is July 22.

Questions? Please feel free to reach out to Nick Burri at nick.burri@fmins.com.