Register Now to Attend Frankenmuth Insurance's 'The Indispensable CSR' in Birmingham

At Frankenmuth Insurance, we understand the need for education in your agencies at every level – from sales techniques to understanding the modern buyer; training to retention. That's why we're pleased to introduce the Frankenmuth Insurance Agency Academy and invite you to attend "The Indispensable CSR," which will be held on July 17 at Social Venture in Birmingham.

The Indispensable CSR is a unique opportunity to deepen your skills as a CSR and help your agency grow.

After attending this event, you'll be able to:

- Implement effective questioning techniques focused on uncovering the "need behind the need"
- Demonstrate the value of cross selling to the customer and agency
- Effectively sell and market both over the phone and on social media
- Model a contagious personal brand to customers and within your agency

To learn more and register for this course, click here.

The Indispensable CSR will be held from 9 a.m. until 4 p.m.

Space is limited and the deadline to register is July 3. Lunch will be provided.

Questions? Please feel free to reach out to Nick Burri at nick.burri@fmins.com.