

Learn What Participants Had to Say About the Frankenmuth Insurance Agency Academy

As we close out 2019, we look back on the accomplishments of the Frankenmuth Insurance Agency Academy.

The Agency Academy had a tremendous year providing agency education experiences to more than 450 agency partners across 10 states. We also issued more than 520 hours of continuing education to 153 licensed agents. From “The Indispensable CSR” to our Commercial Lines Certification course, participants learned how to develop sales techniques, understand the modern buyer, deepen their leadership skills and help grow their agencies.

Here’s what others had to say about their Agency Academy experience:



To download the infographic, please [click here](#).

So, what’s next for the Frankenmuth Insurance Agency Academy? We will be continuing to add fresh, new content to our existing course opportunities, taking our three-day Commercial Lines Certification course to locations near you and introducing our new “Target Marketing” course that will focus on helping producers target their ideal clients while reducing the time spent quoting and improving close ratios.

We look forward to providing you additional great educational offerings in 2020 and beyond!

Questions? Feel free to contact Nick Burri, senior Learning & Development consultant, at nick.burri@fmins.com.