Get Ready for College Gameday With Frankenmuth Insurance Co-op Advertising Opportunities

Whether you bleed green or bleed blue, Frankenmuth Insurance wants to help you get the word out about your agency with gameday co-operative advertising opportunities during the 2019-2020 college sports season.

For the sixth year, we're pleased to offer co-operative sponsorship opportunities with the University of Michigan, Michigan State University and the Michigan Sports Brief broadcast to support our agency partners in building awareness of our partnership among college sports fans.

We invite your agency to learn more about these exciting sponsorship opportunities for the upcoming college football, basketball and hockey seasons. To get started, download the fact sheets below to learn more about each gameday advertising program:

- University of Michigan
- Michigan State University
- Michigan Sports Brief Broadcast

Don't wait; space is limited and first-come, first-served. The deadline to reserve an advertising spot for your agency is Friday, July 26.

Ready to take advantage? Send us an email at marketing@fmins.com or call (800) 234-1133 extension 2261.