Frankenmuth Insurance Reaching New Heights with Drone Services



Carrier Adds Aerial Surveys for Claims, Loss Control

Frankenmuth, MI – Frankenmuth Insurance is pleased to announce that it has obtained licenses through the FAA to operate drones for use by Claims and Commercial Lines' Loss Control teams to aid in inspecting roofs and other areas of structures.

Now equipped with the ability to review losses more accurately and better analyze property risks, the carrier foresees the use of drones will also help teams make the best decisions relative to risk, decrease settlement times on claims, reduce (or even eliminate) costs to bring in large ladders or hoists and increase safety by keeping people on the ground.

"Frankenmuth Insurance is very excited about the addition of drones as an enhancement to our Claims and Loss Control services," said Andy Knudsen, vice president of Claims at Frankenmuth Insurance. "We anticipate the drones will help us achieve not only higher policyholder claims satisfaction, but also ease of doing business for our independent agency partners."

Select Claims and Loss Control team members have completed FAA Remote Pilot Airman certification training to operate the drones in Michigan and Ohio, where they will be used initially. Plans are in development to expand usage in other Midwest and Southeast states where the carrier does business.

Frankenmuth Insurance has been providing peace of mind for families and businesses for nearly 150 years. Because insurance is both complicated and critical to people's lives, we work exclusively with independent agents to provide business, home, auto and life insurance policies. With more than 600 employees, we are

headquartered in Frankenmuth, Michigan, and offer insurance products in 15 states. Frankenmuth Insurance is financially sound, with more than $1 billion in assets and an AM Best rating of “A” (Excellent).

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