

Frankenmuth Insurance Making Additional Enhancements to New Systems to Precede Michigan Launch

During this year's Executive/Agency Round Table meetings, we discussed plans to launch our new systems for Commercial Lines in Michigan at the end of April. However, after receiving agent feedback at Roundtable meetings in the Midwest region, who have been using the new systems since last year, we have decided to delay the rollout in Michigan to make additional improvements to ensure a better experience.

Once the enhancements are in place, we'll announce a revised launch date and will provide more streamlined processing, more efficient workflows and broader products for you, your staff, and your Frankenmuth customers.

Some of the advantages you can look forward to include:

- Updated coverage forms across many of our Commercial Lines products
- "Diamond Advantage" niche market products
- Several exciting features for our agency partners in the new Policy system, including endorsement and renewal processing capability for all Commercial Lines

We are committed to continuous improvements to make it easy for you and your team to work with Frankenmuth Insurance. In the coming months, we'll continue to keep you informed about the new launch date, but if you have any questions in the meantime, please feel free to contact your field manager, underwriter or Automation Support team at extension 3000.

Thank you for your support as we roll out our new systems and do our best to ensure a positive experience with Frankenmuth Insurance.