# Frankenmuth Insurance Lowers Rates on Michigan Dwelling Fire Program

Frankenmuth Insurance's Dwelling Fire program has historically produced profitable results for both our company and our agency partners, and since we continue to look for ways to grow personal lines in Michigan, we think this program has great potential for gaining new business in this market segment.

To achieve this goal, we are decreasing overall rates on the Dwelling Fire Program by 3.0% effective Nov. 1, 2017. Here is the discount breakdown by form:

- DP-001:  -2.7%
- DP-002: – 3.1%
- DP-003: – 3.1%

As part of the Dwelling Fire product change, we are also making minor changes to the Protection Class relativities.  These changes will align the Protection Class relativities of the Dwelling Fire program with the Homeowner program.

Please keep in mind that Home supporting coverage is required for the Dwelling Fire policy to be eligible.

We are confident these changes will provide you the foundation for profitable growth in the Dwelling Fire Program.  If you have any questions, please contact your PL field manager or underwriter.

Thanks for your continued support of Frankenmuth Insurance.