

Frankenmuth Insurance Introduces Fleet Safety Management Guide Available for Download

From large trucks to light passenger vehicles, commercial fleets come in all shapes and sizes, so when it comes to your customers' fleet management programs, we understand that one size doesn't always fit all.

That's why Frankenmuth Insurance has developed a customizable Fleet Management Guide to help commercial customers establish or enhance existing policies and procedures to keep their fleets running efficiently and safely as possible. Ultimately, an effective fleet safety program can help customers protect against liability from vehicle accidents, boost their businesses' overall health through lower operating and maintenance costs, increase productivity, better educate their workforce and strengthen peace of mind.

Here are a few highlights of our Fleet Management Guide, which is available for download within the Agent Materials > Commercial section of our Print on Demand (POD) site located in Agency Services via the Marketing Tab under Resources:

- Assigned use agreement
- Distracted driving policy
- Driver training and qualification
- MVR criteria guidelines
- Personal use of company vehicle policy
- Personal vehicles used for business policy
- Vehicle self-inspection and accident reporting forms

For ease of use, the guide is a fillable form that can be downloaded, filled in digitally or printed and manually completed by customers to tailor the program to fit their business' needs.

We hope you'll leverage this new tool to not only support your assessment of new business and renewal accounts, but also provide added value to customers by coaching them through effective strategies to identify and mitigate potential commercial auto exposures within their fleet management programs.

In addition, our team of Loss Control consultants stand ready to provide expertise and help put these programs into place. They can work with you and your customers to identify hazards and perform loss analyses, evaluate existing fleet safety programs and recommend ways your customers can make their businesses safer.

If you have any questions about the Fleet Management Guide, please feel free to contact your field manager, underwriter or local Loss Control consultant.