Frankenmuth Insurance Bids Farewell to Gerry Brock after 35 Years

Frankenmuth Insurance would like to announce that after 35 years of service, Wisconsin Field Manager Gerry Brock is retiring at the end of April.

When Gerry began his career at FI, the company wrote just over $1,000,000 in premium. Thanks to Gerry's efforts, Wisconsin revenue today is over $34,391,000 along with an impressive 27.5% loss ratio.

We are grateful to Gerry for his loyalty and the great service he provided to our agency partners in Wisconsin. I want to personally thank Gerry for the sage advice he has given so freely to me during the last several years.

To provide a smooth transition after Gerry's retirement, we are pleased to announce the addition of two new senior field managers in Wisconsin: Michelle Viscuso-Mauthe and Adam Abler.

Michelle joined us in January to work with Gerry in the transition and brings strong insurance and underwriting background from her time at West Bend Mutual and Secura Insurance.

Our newest addition, Adam, comes to Frankenmuth with several years' experience at Wilson Mutual and a strong background in both marketing and underwriting.

Although we will miss Gerry very much, we are excited by this new talent and look forward to the experience they bring to these positions.

Please feel free to contact Michelle, Adam, or any member of the team if you have any questions.