

Frankenmuth Insurance Announces Leadership Changes

Frankenmuth Insurance is pleased to announce several executive leadership changes that became effective September 3, 2021.

Congratulations to Fred Edmond on being named President and Chief Executive Officer. Fred has 37 years of industry experience and 23 years of service with Frankenmuth Insurance. He began his career with our company serving as Group Coordinator in the Marketing Department. He later transitioned to Group Coordinator and Sales Manager (Michigan) in 2001 and Sales Manager (Michigan-Wisconsin-Ohio) in 2004. In 2005, he was promoted to Vice President, to Senior Vice President in 2012, and to President and Chief Operating Officer in 2014. He has also served on the Board of Directors for Frankenmuth Insurance and its six subsidiaries since 2008.

Succeeding Fred as Chief Operating Officer is Andy Knudsen. In addition to serving in this new capacity, Andy will continue in his role as Executive Vice President and Corporate Secretary. Earlier this year, Andy was elected to the Board of Directors for Frankenmuth Insurance and its six subsidiaries. Andy has 32 years of claims management experience and has been with Frankenmuth Insurance for more than eight years. Serving as an industry expert, Andy is involved with legislative, regulatory, and public information issues at state and national levels.

Beth Wright is succeeding Andy in executive leadership for Claims with her promotion to Vice President. Beth has more than 22 years of service with Frankenmuth Insurance and has held various positions within the Claims department, most recently leading the company's adjusting functions as Director of Property & Casualty Claims. Beth has been instrumental in the company's response to catastrophic events, COVID-19 claims, no-fault reform, claims system transformation, and establishment of a Special Investigations Unit.

Please join us in congratulating Fred, Andy, and Beth on their new responsibilities, as we begin a new era of leadership at Frankenmuth Insurance.