FI Branding Supports Your Agency Marketing

Frankly speaking, we can't wait to show you how our new brand campaign can help your agency in its marketing efforts.

Please join us for a 45-minute webinar, "Frank Talk About Marketing Your Agency," to learn how you can benefit from our campaign. The webinar will be offered at three different times to accommodate your busy schedule:

- Thursday, Dec. 3 at 3 p.m Register
- Thursday, Dec. 10 at 2:30 p.m. Register
- Friday, Dec. 11 at 11 a.m. Register

The brand, called "Frankly Speaking," was built with our agency partners in mind, offering online content, pre-designed ads and a media campaign – all of which have been developed to help you grow your business. The launch of our new website is coming early next year, along with a revamped co-operative advertising program that offers more financial support and a simpler process. And we have other content and strategies to drive consumers directly to you to start that frank insurance conversation.

Who Should Attend: Any agency staff members responsible for social media, marketing or advertising.

How to register for the webinar: Click the "Register" link above for the webinar you want to attend. After your request has been approved, you'll receive instructions for joining the meeting.