

Don't Miss Final Opportunities for Agency Marketing Webinar

The response from agencies to our new brand campaign webinar, which was designed to support your marketing efforts, has been enthusiastic – you don't want to miss it!

Please join us for a 45-minute webinar, "Frank Talk About Marketing Your Agency," to learn how you can benefit from our campaign. The webinar will be offered two times this week:

- Thursday, Dec. 10 at 2:30 p.m. [Register](#)
- Friday, Dec. 11 at 11 a.m. [Register](#)

The brand, called "Frankly Speaking," was built with our agency partners in mind, offering online content, pre-designed ads and a media campaign – all of which have been developed to help you grow your business. The launch of our new website is coming early next year, along with a revamped co-operative advertising program that offers more financial support and a simpler process. And we have other content and strategies to drive consumers directly to you to start that frank insurance conversation.

Who should attend: Any agency staff members responsible for social media, marketing or advertising.

How to register for the webinar: Click the "Register" link above for the webinar you want to attend. After your request has been approved, you'll receive instructions for joining the meeting.