

Commercial Lines Featured in New Goodnight Boss Video

Frankenmuth Insurance is pleased to announce the release of its newest brand video, Goodnight Boss. This new video is designed to speak to business owners about how our independent agents and commercial lines insurance work together to provide peace of mind.

After finding that our initial brand video "[Sunrise](#)" was well-received by agencies for co-branding purposes, we made sure to develop the same capabilities with our first-ever Commercial Lines focused video. We anticipate this video to be an exciting co-operative advertising opportunity for our Agency Partners.

To view Goodnight Boss, click [here](#). If your agency is interested in co-branding this video for web, social media or cable/TV broadcast, please contact us at marketing@fmins.com or talk to your Field Manager.