

# Bumper sticker safety concerns: what every driver should know.



Bumper stickers add a unique touch to your vehicle, but have you considered these lesser-known bumper sticker safety concerns? Keep these seven points in mind before adding embellishments to your ride.

1. **Distractions to other drivers.** Flashy, colorful, or word-heavy bumper stickers can draw attention away from the road and create safety issues for other drivers. Keep distractions to a minimum by choosing simpler designs.
2. **Hints about personal information.** Some bumper stickers can reveal personal information, such as your children's names, schools, or sports teams, making your family more vulnerable to strangers. Avoid bumper stickers that reveal personal details. Instead, use fun symbols or family mottos that show off your personality, while maintaining privacy.
3. **Obstructed view.** Bumper stickers can obstruct your view if they are large, opaque, or poorly placed. Reduce the risk of blind spots by placing stickers on the lower parts of your bumper rather than on the windows.
4. **Damage and maintenance issues.** The adhesive residue from bumper stickers can be tough to clean and might affect your vehicle's appearance or paint. Use high-quality, removable stickers instead.
5. **Details about your schedule.** Let's say you have a soccer bumper sticker for your child's school. A thief could look up the team schedule and gather information about when you may be out of the house. Don't be a driving advertisement for burglars. Keep information private to help protect your home and your family.
6. **Potential vandalism.** Bumper stickers that convey political opinions or other strong

statements could attract vandalism to your vehicle or aggression on the roads. Think twice before adding stickers with controversial statements.

7. **Legal and regulatory concerns.** Some regions may prohibit bumper stickers from covering license plates or essential markers. Avoid consequences by familiarizing yourself with local regulations around bumper stickers and vehicle modifications.

Once you've tackled these bumper sticker safety concerns, audit your auto insurance policy. Make sure you know what's included and explore any extra coverages that could better protect you. Talk to a local, independent agent today.

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