

Write Now! Commercial Appetite Spotlight on Plastic Products Manufacturing



Frankenmuth Insurance wants to write policies for your manufacturers of plastic products. This is a diverse classification spanning a variety of consumer and commercial products. Preferred operations are located in industrial or built-for-use occupancies with adequate rated fire protection safeguards in place and favorable loss control survey results.

This includes manufacturers of:

- Consumer goods – such as containers and lids, non-medical household goods, and dinnerware, just to name a few
- Contract work performing fabrication and finishing operations for other manufacturers
- Component parts

We offer comprehensive Commercial Lines coverages, including:

- Manufacturers Liability and Property Premier Property
- General liability
- Inland marine
- Commercial liability umbrella
- Commercial auto
- Workers compensation

A full suite of marketing materials is available for your use. To access these materials and learn about our Manufacturers Premier coverages:

1. Log in to your [iBIS Agency Services Account](#).
2. Select Resources > Marketing > Agency Marketing Platform (AMP). You will be automatically signed into the platform.
3. On the homepage, navigate to the white search bar and type “manufacturer” or “manufacturers” to search available content.
4. Alternatively, you can select Marketing Materials from the top blue navigation bar on the homepage. You can search for “manufacturer” on this page as well or scroll through the available marketing materials (listed in alphabetical order) until you come to the Manufacturers Premier agent and policyholder brochures.

To customize the Manufacturers Premier policyholder piece:

1. Select the Manufacturers Premier (PH) material.
2. Once in the product description page, select whether you would like to download a PDF version to your desktop or print and ship professional hard copies to your agency. Next, click the blue Build button.
3. You will then be taken to a customization page where you can upload your logo file and verify the contact information shown is accurate.
4. Once you have finished customizing, your PDF will be generated. For print and ship orders, you will be taken to the checkout page to verify shipping information. As a reminder, the first 50 printed copies are FREE for your agency each year.

Appetite spotlights are concise informational blogs about the types of commercial risks we write. Understandably, not all qualifying information is described. Before submitting, please contact your Commercial Lines field manager or underwriter to discuss specific risks.