

Write Now! Commercial Appetite Spotlight on General Automotive Repair Shops



Frankenmuth Insurance wants to write policies for your automotive repair shops. Preferred operations specialize in private passenger autos and light- and medium-weight trucks.

This includes shops that perform:

- Routine maintenance
- Engine and transmission repair and replacement
- Brake repair and replacement
- Sales of automotive accessories
- Installation of electronics: audio systems, remote starts, and alarms

We offer comprehensive Commercial Lines coverages including:

- Diamond Liability and Property Premier
- Property
- General liability
- Inland marine
- Commercial liability umbrella
- Commercial auto
- Workers compensation

A full suite of marketing materials is available for your use. To access these materials and learn about our Diamond Premier coverages:

1. Log in to [iBIS Agency Services](#)
2. Select Resources > Marketing > Agency Marketing Platform (AMP). You will be automatically signed into the platform.
3. On the homepage, navigate to the white search bar and type “diamond” to search available content.
4. Alternatively, you can select Marketing Materials from the top blue navigation bar on the homepage. You can search for “diamond” on this page as well or scroll through the available marketing materials (listed in alphabetical order) until you come to the Diamond Premier agent and policyholder brochures.

To customize the Diamond Premier policyholder piece:

1. Select the Diamond Premier (PH) material.
2. Once on the product description page, select whether you would like to download a PDF version to your desktop or print and ship professional hard copies to your agency. Next, click the blue Build button.
3. You will then be taken to a customization page where you can upload your logo file and verify the contact information shown is accurate.
4. Once you have finished customizing, your PDF will be generated. For print and ship orders, you will be taken to the checkout page to verify shipping information. As a reminder, the first 50 printed copies are FREE for your agency each year.

Appetite spotlights are concise informational blogs about the types of commercial risks we write. Understandably, not all qualifying information is described. Before submitting, please contact your Commercial Lines field manager or underwriter to discuss specific risks.