

Top New Business Hit List for the Michigan Region

Frankenmuth Insurance is pleased to release our first quarter **Top New Business Hits in Michigan**, featuring a regional summary of our **top 20** preferred new business classes. To view the hit list, please [click here](#).



Top 20 New Business Hits in the Michigan Region: Q1 2023

MICHIGAN	ACCOUNT DESCRIPTION	ACCOUNT PREMIUM
	Electrical work	\$89,223
	General contractor	\$75,480
	Painting - interior	\$68,666
	Commercial real estate	\$55,456
	Plumbing - residential	\$55,439
	Lawn care services	\$44,383
	Automobile repair and service	\$43,985
	Plumbing - residential	\$39,161
	Pet grooming	\$32,439
	Painting - interior	\$30,177
	Carpentry - residential	\$29,844
	Siding installation	\$29,710
	Sign manufacturing	\$26,800
	Pumps or compressors manufacturing	\$23,848
	Restaurants	\$22,867
	Meat, fish, poultry, or seafood stores	\$22,796
	Carpentry - residential	\$22,023
	Paving or repaving contractor	\$21,481
	Machinery or machinery parts manufacturing	\$20,369
	Plastic or rubber goods manufacturing	\$20,245



We've got you covered.

Our enhanced **equipment breakdown with technology impairment coverage** provides protection for the technology risks that businesses face, in addition to mechanical, electrical, and other key system exposures.

Key coverages include:

- Property damage
- Business income and extra expense
- Data restoration
- Expediting expenses
- Hazardous substances
- Service interruption
- Off-premises equipment breakdown
- Public relations
- Resultant loss from a cyber event
- Spoilage and consequential damage

Questions? Contact your field manager or underwriter today to discuss our top new business hits.

This resource is available to download electronically at any time from our Agency Marketing Platform, located in [IBIS Agency Services](#) under Resources > Marketing > Agency Marketing Platform (AMP).

We look forward to celebrating more new business hits with your agency! If you have questions or have trouble accessing this resource, please contact your field manager or underwriter.