

Top New Business Hit List for Southeast Region

Frankenmuth Insurance is pleased to release the second edition of a new hit list resource to help you successfully target and write more commercial business with us.

Our [Top New Business Hits in the Southeast](#) features a regional summary of our top 10 latest new business successes within the manufacturing industry segment, including the risk class and average premiums, plus highlights from a couple of featured account wins.



Top New Business Hits in the Southeast

Frankly speaking, when it comes to writing commercial accounts, we want you to have a leg up on your local competition. That's why we're sharing our top 10 new business manufacturing classes, plus a couple of featured hits.

Top 10 Hits: Q1 2022

TOP 10 NEW BUSINESS CLASSES WRITTEN 1st QUARTER 2022

HIT #	RISK CLASS DESCRIPTION	AVERAGE PREMIUM
01	Carpet or rug manufacturing	\$63,500
02	Sheet metal work - shop only	\$43,300
03	Plastic or rubber goods manufacturing - other than household	\$32,000
04	Electrical equipment manufacturing	\$30,900
05	Textile products manufacturing - fabricated	\$30,000
06	Sign manufacturing - other than electrical	\$28,800
07	Wood products manufacturing	\$28,700
08	Metal goods manufacturing	\$27,000
09	Furniture manufacturing or assembling - wood	\$24,700
10	Food products manufacturing	\$23,000



FEATURED HIT

Machine Shop Turned Products

ACCOUNT OVERVIEW

Policyholder is a custom machining service.

- \$27,500 account premium – including package, auto, workers compensation, and umbrella
- \$5,000,000 total insured property values – building, contents, and business income
- \$2,300,000 annual sales

WHY DID THEY CHOOSE FRANKENMUTH?

- Committed, collaborative relationship with the controlling agent
- Comprehensive coverages included in the Manufacturers Property Premier and Manufacturers Liability Premier enhancements



FEATURED HIT

Metal Building Materials

ACCOUNT OVERVIEW

Policyholder manufactures and distributes metal building materials.

- \$74,300 account premium – including package, auto, workers compensation, and umbrella
- \$10,500,000 total insured property values – building, contents, and business income
- \$8,800,000 annual sales

WHY DID THEY CHOOSE FRANKENMUTH?

- Established direct rapport locally between the policyholder, agent, and company
- Comprehensive coverages included in the Manufacturers Property Premier and Manufacturers Liability Premier enhancements

Questions? Contact your field manager or underwriter today to discuss our top hits.

This resource is available to download electronically at any time from our Agency Marketing Platform, located in [iBIS Agency Services](#) under Resources > Marketing > Agency Marketing Platform (AMP).

We look forward to celebrating more new business hits with your agency! If you have questions or have trouble accessing this resource, please contact your field manager or underwriter.