

Top New Business Hit List for Southeast Region

It's a new year and we've got more hits to share! Frankenmuth Insurance is pleased to release our fourth quarter [Top New Business Hits in the Southeast](#), now featuring a regional summary of our **top 20** preferred new business classes, including four in your home state.



Top 20 New Business Hits in the Southeast Region: Q4 2022

ALABAMA	ACCOUNT DESCRIPTION	ACCOUNT PREMIUM
	Plumbing - residential or domestic	\$81,649
	Building material dealer - new	\$77,701
	Plumbing - residential or domestic	\$70,931
	Excavation	\$67,025

GEORGIA	ACCOUNT DESCRIPTION	ACCOUNT PREMIUM
	Excavation	\$169,951
	Plumbing - residential or domestic	\$169,524
	Landscape gardening	\$75,603
	Automobile repair or service shops	\$57,020

NORTH CAROLINA	ACCOUNT DESCRIPTION	ACCOUNT PREMIUM
	Masonry	\$251,629
	Plumbing - residential or domestic	\$160,192
	Machinery or equipment dealers NOC	\$82,354
	Plastic or rubber goods manufacturing - other than household	\$51,343

SOUTH CAROLINA	ACCOUNT DESCRIPTION	ACCOUNT PREMIUM
	Barber shops	\$28,627
	Landscape gardening	\$26,946
	Plumbing - residential or domestic	\$22,747
	Electrical work - within buildings	\$17,392

TENNESSEE	ACCOUNT DESCRIPTION	ACCOUNT PREMIUM
	Carpentry - construction of residential property <4 stories	\$196,131
	Driveway, parking area or sidewalk - paving or repaving	\$79,968
	Laundry and dry cleaning receiving stations	\$67,859
	Furniture manufacturing or assembling	\$56,238

WHY DO BUSINESS WITH FRANKENMUTH INSURANCE?

- >150 years in business
- Financially strong with \$2 billion in assets
- "A" (Excellent) AM Best Rating
- Consistent claims satisfaction ratings >95%
- 8.6/10 agency satisfaction rating

HITTING THE RIGHT NOTE:

"Once you've written with Frankenmuth Insurance, you don't have to think about it. You just know that your customers are going to be taken care of."

— Frankenmuth Insurance Agent



Questions? Contact your field manager or underwriter today to discuss our top new business hits.

This resource is available to download electronically at any time from our Agency Marketing Platform, located in [iBIS Agency Services](#) under Resources > Marketing > Agency Marketing Platform (AMP).

We look forward to celebrating more new business hits with your agency! If you have questions or have trouble accessing this resource, please contact your field manager or underwriter.