

Top New Business Hit List for Southeast Region

Frankenmuth Insurance is pleased to release our second quarter [Top New Business Hits in the Southeast](#), featuring a regional summary of our top 10 latest new business successes within the manufacturing industry segment and highlights from a couple of featured account wins.



Top New Business Hits in the Southeast

Frankly speaking, when it comes to writing commercial accounts, we want you to have a leg up on your local competition. That's why we're sharing our top 10 new business manufacturing classes, plus a couple of featured hits.

Top 10 Hits: Q2 2022

TOP 10 NEW BUSINESS CLASSES WRITTEN 2nd QUARTER 2022

HIT #	RISK CLASS DESCRIPTION	AVERAGE PREMIUM
01	Machinery or machinery parts manufacturing - industrial	\$43,500
02	Sheet metal work - shop only	\$40,000
03	Electrical equipment manufacturing	\$35,000
04	Textile products manufacturing - fabricated	\$32,500
05	Plastic or rubber goods manufacturing - other than household	\$31,000
06	Tool manufacturing - accessories NOC	\$30,000
07	Wood products manufacturing	\$29,000
08	Sign manufacturing - other than electrical	\$26,500
09	Structural metal works - not load bearing	\$24,000
10	Food products manufacturing - dry	\$22,500



FEATURED HIT
Beverage Canning and Packaging

ACCOUNT OVERVIEW

Policyholder provides comprehensive canned beverage packaging solutions.

- **\$159,000 account premium** — including package, auto, workers compensation, and umbrella
- **\$43,000,000 total insured property values** — building, personal property, machinery, and business income
- **\$25,000,000 annual sales**

WHY DID THEY CHOOSE FRANKENMUTH?

- Family-run operation strongly prefers Frankenmuth's local representation
- Manufacturers Premier enhancements were noted as key coverage differentiators
- Policyholder and agent wanted to work with a carrier with a demonstrated commitment to manufacturers



FEATURED HIT
Precision Metal Machine Shop

ACCOUNT OVERVIEW

Policyholder provides metal stamping, CNC machining, rebuilds, and short-run production of manufacturing equipment.

- **\$59,000 account premium** — including package, inland marine, crime, auto, and umbrella
- **\$20,000,000 total insured property values** — building, personal property, and business income
- **\$3,500,000 annual sales**

WHY DID THEY CHOOSE FRANKENMUTH?

- Existing client for agency and they're looking to grow with Frankenmuth
- Comprehensive coverages included in the Manufacturers Property Premier and Manufacturers Liability Premier enhancements
- Frankenmuth's ability to offer loss control value-added services

Questions? Contact your field manager or underwriter today to discuss our top hits.

This resource is available to download electronically at any time from our Agency Marketing Platform, located in [iBIS Agency Services](#) under Resources > Marketing > Agency Marketing Platform (AMP).

We look forward to celebrating more new business hits with your agency! If you have questions or have trouble accessing this resource, please contact your field manager or underwriter.