[Top New Business Hit List for Midwest Region]

Frankenmuth Insurance is pleased to release our second quarter **[Top New Business Hits in the Midwest](#)**, featuring a regional summary of our top 10 latest new business successes within the manufacturing industry segment and highlights from a couple of featured account wins.

Frankenmuth INSURANCE

Top New Business Hits in the Midwest

Frankly speaking, when it comes to writing commercial accounts, we want you to have a leg up on your local competition. That's why we're sharing our top 10 new business manufacturing classes, plus a couple of featured hits.

Top 10 Hits: Q2 2022

TOP 10 NEW BUSINESS CLASSES WRITTEN 2nd QUARTER 2022

MANUFACTURING RISK CLASS AND AVERAGE NEW BUSINESS PREMIUM		
HIT #	RISK CLASS DESCRIPTION	AVERAGE PREMIUM
01	Metal goods manufacturing – stamping	$51,000
02	Food products manufacturing – dry	$33,500
03	Sign manufacturing – other than electrical	$30,000
04	Plastic or rubber goods manufacturing – other than household	$24,500
05	Structural metal works – not load bearing	$22,000
06	Furniture manufacturing or assembling – wood	$19,500
07	Machinery or machinery parts manufacturing – industrial	$18,000
08	Wire goods manufacturing – NOC	$17,000
09	Tool manufacturing – accessories NOC	$15,500
10	Electronic components manufacturing	$13,000

FEATURED HIT

Tempered Steel Wire Rod Manufacturer

ACCOUNT OVERVIEW

Policyholder is a producer of high-strength tempered steel wire rod used for general industrial spring manufacturing.

- **$79,600 account premium —** including package, crime, auto, and umbrella
- **$23,400,000 total insured property values —** building, personal property, machinery, and business income
- **$22,800,000 annual sales**

WHY DID THEY CHOOSE FRANKENMUTH?

- The agent views Frankenmuth's Manufacturers Premier coverages as the best in his agency's lineup
- Manufacturers E&O and product withdrawal expense coverage were not available options from the previous carrier
- Local company representation was very important to the policyholder

FEATURED HIT

Handcrafted Furniture Manufacturer

ACCOUNT OVERVIEW

Policyholder manufactures collections and special-order household furniture and home furnishings.

- **$35,000 account premium —** including package, inland marine, crime, auto, and umbrella
- **$9,700,000 total insured property values —** building, personal property, and business income
- **$12,000,000 annual sales**

WHY DID THEY CHOOSE FRANKENMUTH?

- Manufacturers Liability Premier and Manufacturers E&O were key coverage differentiators
- After leaving under new ownership, this policyholder returned to Frankenmuth after only one year with another carrier due to superior coverage, underwriting, and loss control services

Questions? Contact your field manager or underwriter today to discuss our top hits.

This resource is available to download electronically at any time from our Agency Marketing Platform, located in [iBIS Agency Services](#) under Resources > Marketing > Agency Marketing Platform (AMP).

We look forward to celebrating more new business hits with your agency! If you have questions or have trouble accessing this resource, please contact your field manager or underwriter.