

Time is Running Out! Use Your Cooperative Advertising Funds Today

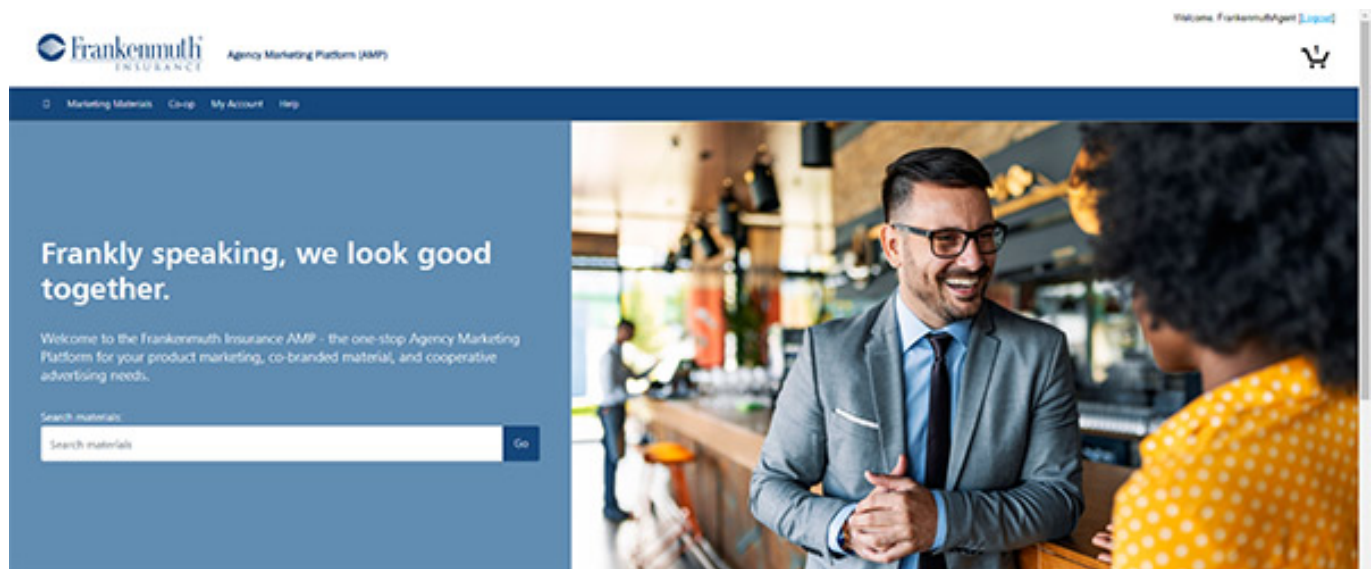
We're committed to helping your business grow. That's why we offer cooperative advertising to support your agency and gain market exposure while reducing costs for design, media, and production. Our cooperative advertising year ends February 28, 2023, so make sure to utilize your cooperative advertising funds before they're gone.

Need advertising ideas?

We aim to provide a cooperative advertising program that is flexible, effective, and supports your agency's efforts. After all, you know your audience best. Projects we have supported include:

- Direct mail
- Billboards
- College and high school sports team sponsorships
- Social media advertising

Bring us your ideas! We're here to support you and your agency.



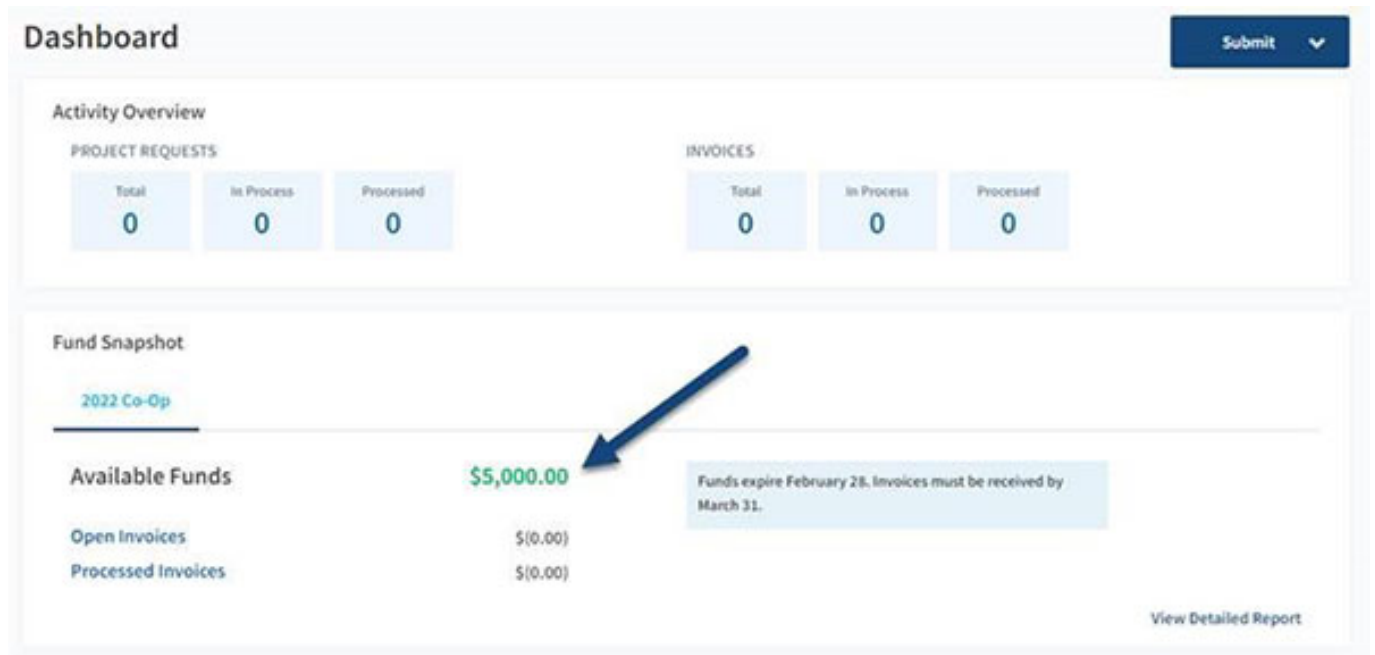
How do I start a new project?

Please submit a new project request today in our [Agency Marketing Platform \(AMP\)](#). AMP makes it simple for agents to access agent sell sheets, policyholder overview materials, and cooperative advertising materials like billboards and social media posts. Within AMP, you can customize materials, submit cooperative advertising project requests, view your cooperative advertising fund balance, and submit invoices for reimbursement.

Follow the instructions below to log in to AMP and check your cooperative advertising fund balance:

1. Login to [iBIS Agency Services](#)
2. Select Resources > Marketing > Agency Marketing Platform (AMP)

3. Enter your login information
4. From the home screen, select Co-op > Dashboard



Already completed a project?

Please submit your invoices in [AMP](#) so we can reimburse your agency.

For more information about our cooperative advertising program, contact us at marketing@fmins.com or call 800-234-1133, ext. 2737.