

This Cooperative Advertising Opportunity is Scary Good



Boo! Something spooky is heading your way. New this year, agencies can co-brand trick-or-treat bags for Halloween. Build brand awareness in your local community by passing out bags at your local schools or trunk-or-treat events.

[Click here](#) for more information.

Bags will be delivered to your agency the week of October 9. Frankenmuth Insurance will also provide a Halloween safety tips postcard to distribute with the bags.

To participate in this opportunity, please log in to the Agency Marketing Platform (AMP) through [iBIS Agency Services](#). Select Co-op from the blue navigation bar and find the Halloween Bags sign-up form in Quick Links on the left side. Complete the form, attach your 100% black, vector logo file (PDF or EPS), and we will do the rest. Sign-up ends September 1, 2023.

Please reach out to marketing@fmins.com with any questions.