

The Agency Academy Returns and Seeks Your Input for Course Offerings

The Frankenmuth Insurance Agency Academy is back and ramping up to serve you once again! We are excited to introduce Amanda Wendling, Senior Learning and Development Consultant for Frankenmuth Insurance. Amanda joined our team on May 2, 2022, and brings 25 years of insurance industry experience, 23 of which were dedicated to developing agency owners, agency staff, and corporate employees.

The Agency Academy offers learning and development opportunities that aim to support your agency in the sales process, strengthen client relationships, and improve customer satisfaction. Past course offerings have included agency staffing and development, improving sales effectiveness through target marketing, the indispensable CSR, Commercial Lines certification, and more.

To ensure our priority course offerings match what is important to you and via your delivery preference, please take a couple of minutes to complete a short, three-question survey. Your insights are critical, and the sooner we receive your input, the sooner we can begin offering learning and development opportunities to your agency.

Please [click here](#) to complete the survey. The survey will close on July 22, 2022. We look forward to helping your agency grow!