

Take Advantage of Product Materials Available for Print on Demand

At Frankenmuth Insurance, we recognize the importance of providing marketing support to our agency partners, which is why we're pleased to offer you and your staff a Print on Demand (POD) experience for marketing materials.

Through the POD site, agency partners can access:

- Sell sheets: Product sheets for agency use only to help educate agency staff on the benefits of a product.
- Co-branded materials: Printed tri-fold brochures with preselected areas to add an agency logo and contact information to aid agency partners in the presentation of a product for sale to customers.
- General FI marketing materials: Non-product specific pieces such as appetite guides, corporate highlights, etc. to help agents better understand Frankenmuth Insurance and educate customers about our company.

You can access the site via iBIS under Resources/Marketing/Print on Demand. For ease of use, materials are organized by product line and audience to make it easy to recognize which materials can be downloaded for agency use and which can be presented to policyholders. And, because you'll be logged in via iBIS, the site will recognize your agency code and display the product lines available in your state.

The site allows you to order high-quality, professionally printed co-branded materials that will be shipped directly to your agency within 10 days. As a reminder, Frankenmuth Insurance will also continue to provide up to 50 of each marketing piece per year at no cost to your agency. If a higher quantity is desired, the site allows for payment by the agency. Plus, all agencies also receive free shipping on all orders.

To help you and your staff get the most out of these new features, we've developed step-by-step instructions for accessing and placing an order on the POD site, as well as helpful FAQs. To access these training materials, click the links below. You may also download these resources from the home page of the POD site.

- [Print on Demand Guide](#)
- [Print on Demand - Frequently Asked Questions](#)

We believe this enhancement will make it even easier to do business with FI and better position both your agency and our products.

Should you or your staff have any questions, please feel free to contact your field manager or send an email to marketing@fmins.com.