

Show Your Appreciation: Veterans Day Flag Exchange Returns



Veterans Day is an important day to show your appreciation and support for military men and women. This Veterans Day, consider participating in our cooperative advertising opportunity designed to help your customers replace their worn American flag with a new one.

[Click here](#) for more information.

This opportunity often sells out and quantities are limited. Orders must be placed by September 21, 2023, to ensure timely delivery. Flag kits qualify for 60% reimbursement, and we are offering 60% reimbursement for a direct mail piece, based on your agency's allotted annual co-op funds.

As part of this opportunity, we can send a postcard template and social media post to help advertise the flag exchange to your local community. If you are interested, please let us know when placing your order.

To participate in this opportunity, please log in to the Agency Marketing Platform (AMP) through [IBIS Agency Services](#). Select Co-op from the blue navigation bar and find the Veterans Day Flag Exchange sign-up form in Quick Links on the left side. Complete the form, attach your logo, and we will do the rest.

If you have any questions, please email us at marketing@fmins.com.