

Roadside Assistance & Towing Coverage Brochure Now Available for Print on Demand

At Frankenmuth Insurance, we recognize the importance of providing marketing and sales support to our agency partners, so that it's even easier for you and your clients to do business with us.

Based on our agency partners' feedback, we learned that policyholders often misplace or accidentally discard their Roadside Assistance & Towing Coverage brochures, which contain a window cling for their covered vehicle, when these are delivered with a copy of their personal auto policy via mail from Frankenmuth Insurance.

To make it easier to service client requests for replacement brochures, we're pleased that agencies can now order Roadside Assistance & Towing Coverage brochures through our Print on Demand (POD) site, which is accessible from iBIS via the Marketing tab under Resources.

The Roadside Assistance & Towing Coverage brochure is available via the Personal tab under Policyholder Materials within the POD site. For your convenience, the brochures are pre-packaged in quantities of 25, and they're free to order. Plus, all orders are shipped at no cost to your agency.

PLEASE NOTE: It's important to advise your clients that only covered vehicles with Roadside Assistance & Towing Coverage are eligible for these services. Window clings should NOT be placed in vehicles that do not carry this coverage.

We also encourage you to check out the following marketing materials that are available for download to educate your staff on the benefits of our Personal Lines' products:

- Home Protector
- Personal Umbrella
- Personal Auto
- Service Line Coverage
- Ultra Home Guardian

To help you and your staff get the most out of our POD site, we've developed step-by-step instructions for placing an order. To access these materials, click the links below. You may also download these resources from the home page of the POD site.

- [Print on Demand Guide](#)
- [Print on Demand - Frequently Asked Questions](#)

We believe this enhancement will make it even easier to do business with Frankenmuth Insurance. Should you or your staff have any questions, please feel free to contact your field manager or send an email to Kellen Bickel at kellen.bickel@fmins.com.