

Register Now to Get or Renew Your CPIA Designation

Join the Insurance Educators for their Certified Professional Insurance Agent (CPIA) designation classes at the Frankenmuth Insurance Home Office from October 10 - 12, 2023, from 8:30 a.m. - 4:30 p.m.

[Insurance Educators](#) provides quality education programs for insurance professionals through innovative programs in areas of ethics, legal, legislative, and regulatory matters, risk management, claims, underwriting, insurance coverages, and the fundamentals of insurance.

The CPIA designation is ideal for new and seasoned producers and provides:

- Enhancements to your technical knowledge with successful knowledge
- First-of-its-kind class with hands-on and how-to training
- Immersion through participation (requires no written exam)
- Learning the value of selling coverage not price
- New ideas that produce results immediately
- Seven continuing education credits per day (21 credits for all three days)

The three-day insurance success seminars include:

- Position for Success (CPIA 1) - focuses on internal and external factors affecting the development of relationships leading to effective business development plans.
- Implement for Success (CPIA 2) - provides participants with specific tools for uncovering consumer needs to effectively deliver insurance and risk management solutions.
- Sustain Success (CPIA 3) - covers policies and techniques for controlling errors and omissions including policy review, delivery, customer relations, and more.

[Click here](#) to register and view course costs.

Should you have any questions, feel free to reach out to your field manager.