

Register Now to Attend ‘The Indispensable CSR’ on March 19 in Frankenmuth

Back by popular demand, the Frankenmuth Insurance Agency Academy is pleased to host The Indispensable CSR on Thursday, March 19 at the Frankenmuth Insurance Home Office.

The Indispensable CSR is a unique opportunity to deepen your skills as a CSR, help your agency grow and better connect with prospective and current clients. In addition, attendees now have the opportunity to earn **four** hours of continuing education credit!

After attending this event, you'll be able to:

- Implement effective questioning techniques to uncover the “need behind the need”
- Demonstrate the value of cross-selling to the customers and agency
- Effectively sell and market both over the phone and on social media
- Model a contagious personal brand to customers and within your agency

To learn more and register for the course, please [click here](#). The Indispensable CSR will be held from 9 a.m. until 4:30 p.m. Lunch will be provided.

Don't wait; space is limited. The deadline to register is Thursday, March 5.

Questions? Please feel free to contact Nick Burri, senior Learning and Development consultant, at nick.burri@fmins.com or (800) 234-1133 extension 2220.