

Register Now to Attend Frankenmuth Insurance's 'The Indispensable CSR'

Thanks to an overwhelming response from our agency partners, the Frankenmuth Insurance Agency Academy is pleased to be returning to North Carolina with one of our most popular course offerings, The Indispensable CSR, on May 1 at the Ballantyne Business Center in Charlotte!

"The Indispensable CSR" is a unique opportunity to deepen your skills as a CSR, help your agency grow and earn two hours of continuing education credit.

After attending the event, you'll be able to:

- Implement effective questioning techniques focused on uncovering the "need behind the need"
- Demonstrate the value of cross selling to the customer and agency
- Effectively sell and market both over the phone and on social media
- Model a contagious personal brand to customers and within your agency

For more information about the course, [click here](#).

The Indispensable CSR will be held from 9 a.m. until 4 p.m.

Space is limited and the deadline to register is April 17. Lunch will be provided.

To register for this course, [click here](#).