

Register Now! Agency Growth Strategies Session Is Scheduled on October 12.



We're coming to Tennessee! The Agency Academy is excited to announce an upcoming session on Agency Growth Strategies. Registration is now open. The Agency Academy offers learning and development opportunities that aim to support your agency in the sales process, strengthen client relationships, and improve customer satisfaction. Reserve your spot now!

The goal of every business is to grow, and sustainable growth requires intentional focus, planning, and execution. Agency Growth Strategies will help participants identify and create strategies for gaining new business, keeping existing business, and earning client referrals. This course will focus on the following:

- Understanding and setting growth goals
- Identifying and understanding elements of new business marketing strategies
- Creating a new business marketing strategy
- Understanding the value of retention and referral strategies
- Defining and creating cross-selling systems

One in-person session is currently scheduled as follows:

Thursday, October 12, 2023 | 9 a.m. - 4:30 p.m. EST (lunch provided)

Franklin Marriott Cool Springs, 700 Cool Springs Blvd, Franklin, Tennessee

The deadline to register is September 25, 2023.

NOTE: This session does not include continuing education credits.

Please plan to join us! With limited seating available, these seats will fill up quickly, so don't wait to register. Email agencyacademy@fmins.com to reserve your spot today.

