

New Process and Digital Application for Requesting Civic Sponsorships

As a testament to our neighbor helping neighbor philosophy, Frankenmuth Insurance is pleased to support civic causes throughout Michigan and the Midwest and Southeast regions. To expedite consideration and processing, we have developed a new process and digital application for submitting civic sponsorship requests.

Rather than routing them to your field manager or underwriter, please navigate to fmins.com and follow these steps:

- Visit our new [Civic Sponsorships](#) page, accessible from the About Us menu.
- Review the criteria and the application process.
- Ensure the request has an appropriate level of recognition via advertising, signage, event participation, and/or media recognition.
- Complete the online [application](#).

Note: This does not replace cooperative advertising opportunities when joint recognition with your agency is desired. Those requests should still be submitted through the AMP site, accessible from [iBIS Agency Services](#).

If you have any questions regarding this new digital application process, please contact marketing@fmins.com.