

New Cooperative Advertising Opportunity: Co-Branded Videos



Frankenmuth Insurance is excited to announce a new cooperative advertising opportunity that allows your agency to maximize its advertising impact with our professionally created videos.

Co-branded video samples

"Sunrise"



"Goodnight Boss"



"Always Working"



Videos can be customized with your agency name and website. The cost is \$850 per video, and Frankenmuth Insurance covers 50% through our co-op program. [Click here for additional information.](#)

Ready to get started? Log in to the [Agency Marketing Platform \(AMP\)](#), select Co-op, and the Quick Links on the left to find the Co-branded Video Co-op Opportunity sign-up form. After your video is complete, we will provide you with a link to download and post it on your website, social media, or leverage it for other advertising needs.

If you have any questions about this project or how to get started, please email us at marketing@fmins.com.