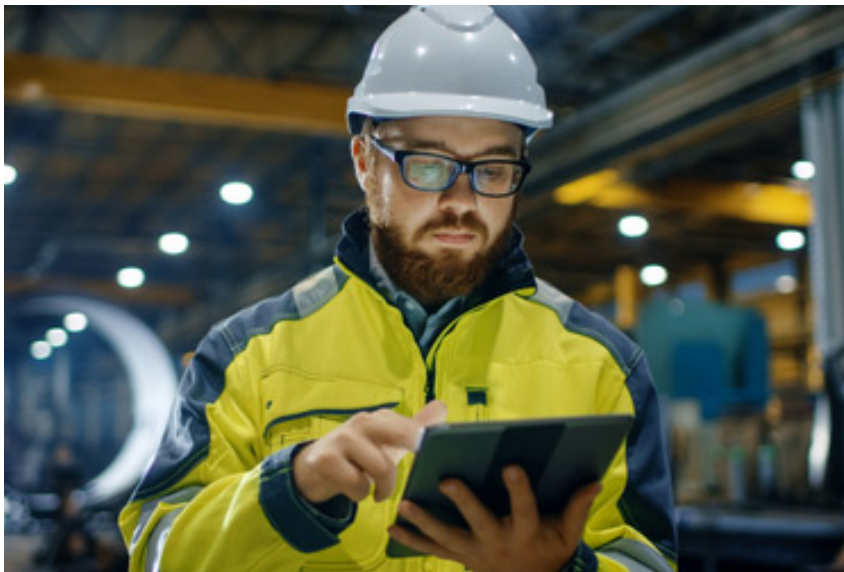


New Affinity Opportunity With Wisconsin Manufacturers & Commerce



New affinity
partnership
with Wisconsin
Manufacturers
& Commerce

In our commitment to supporting your agency's growth efforts, Frankenmuth Insurance is pleased to announce a new and unique Commercial Lines affinity partnership with [Wisconsin Manufacturers & Commerce \(WMC\)](#) – the combined state chamber and manufacturers' association.

Through this partnership, WMC members have access to discounted rates of up to 10% on commercial coverages, including our Manufacturers Premier and Manufacturers Select products, educational opportunities, and loss control services that include on-site safety inspections, safety materials, and delivery of safety meetings. To take advantage of these benefits, associate WMC membership starts at \$250 per year.

Frankenmuth Insurance is the first property and casualty insurer to forge a relationship with the WMC. As an independent agent representing Frankenmuth Insurance, this provides you with a lucrative opportunity to grow your client base. Additionally, being the state's largest association for manufacturers, this partnership further supports our focus on this industry and the current manufacturing commission incentive that is available through the second quarter.

If your agency elects to become a WMC member, you'll have even more opportunities to expand your agency's network and earn referrals, beyond just the manufacturing segment. To learn more, visit <https://www.wmc.org/membership/>.

If you have clients who are already members of WMC, reach out to your underwriter to apply the affinity discount at renewal.

For questions, please contact your Commercial Lines field manager.