

Marketing Tip: Let's Talk About Co-Op Advertising



What we've heard: Agents want to advertise, but they don't always have the man power... or the money.

How we help: With 2019 quickly approaching, we invite every agency to participate in our co-op advertising program. To help promote your business and our coverage, we have print, video, digital, and radio assets available, and we'll even cover 60% of your costs. Then, while your creative is running, you'll get to increase brand awareness, build trust by associating with a well-known brand and share in any brand loyalty that's already been established.



Your key takeaway: Co-op advertising is an easy and effective way to build your business. To use the dollars we have waiting for you, talk to us at marketing@fmins.com.