Mark Your Calendars: Agency Marketing Platform Training Announced

Frankenmuth Insurance is excited to share additional information on the new Agency Marketing Platform (AMP). AMP will make it simple for agents to have access to agent sell sheets, policyholder overview materials, and cooperative advertising materials like billboards and social media posts.

Ready to learn all AMP has to offer? Join us for one of the AMP training sessions, hosted on:

- **Tuesday, April 5, 2022 | 3 – 4 p.m. Eastern Standard Time** https://meet.goto.com/563476261
- **Thursday, April 14, 2022 | 10 – 11 a.m. Eastern Standard Time** https://meet.goto.com/364065133

Please note there is no formal registration. Copy and paste the Go to Meeting link to your calendar and add it as a meeting.

Access to AMP is limited to individuals within an agency who are assigned as the Agency Marketing Platform user in Agency Services. Please contact your agency Security Managers to gain access. Access is not required for training.

For assistance with platform access or if you have any questions, please reach out to us at marketing@fmins.com.