

Limited Seats Available: Agency Growth Strategies Session on July 19. Register Now!



Limited seating is available for the Agency Academy's upcoming session on Agency Growth Strategies. The Agency Academy offers learning and development opportunities that aim to support your agency in the sales process, strengthen client relationships, and improve customer satisfaction. Reserve your spot now!

The goal of every business is to grow, and sustainable growth requires intentional focus, planning, and execution. Agency Growth Strategies will help participants identify and create strategies for gaining new business, keeping existing business, and earning client referrals. This course will focus on the following:

- Understanding and setting growth goals
- Identifying and understanding elements of new business marketing strategies
- Creating a new business marketing strategy
- Understanding the value of retention and referral strategies
- Defining and creating cross-selling systems

One in-person session is currently scheduled as follows:

- Wednesday, July 19, 2023 | 9 a.m. – 4:30 p.m. EST (lunch provided)

Bavarian Inn, 1 Covered Bridge Lane, Frankenmuth, Michigan

Deadline to register is Wednesday, July 12, 2023. **NOTE: This session does not include continuing education credits.**

Please plan to join us! With limited seating available, these seats will fill up quickly, so don't wait to register. Email agencyacademy@fmins.com to reserve your spot today.

Please note: If you have received a registration confirmation, you are registered for this session.