

Life Holiday Incentive Update



Our Life agents asked for a tougher challenge, and we're on board! Our Life Insurance Holiday Incentive will now pay out a \$100 gift card for each Life insurance submission - no cap on the number of submissions. But you must give us at least three submissions by November 30, 2022, to earn the incentive payout.

Updated incentive details:

- A minimum of three Life submissions must be met to achieve the incentive.
- For three Life submissions, agents will earn a \$300 Visa gift card.
- For each additional submission, you'll earn another \$100.
- No limit on the number of submissions or the amount of your incentive payout (other than the hours in your day).

Gift cards will be awarded based on submissions dated October 1 to November 30, 2022. The incentive awards will be paid out on December 5, 2022.

[Click here](#) to view the updated incentive flyer to support your efforts.

Should you have questions, please contact your Life sales manager or your field manager.