

How to Share Frankenmuth Insurance's History Video on Your Website

They say the key to great content is to simply tell a story. After all, a professional, polished looking website that delivers quality content tells current and potential customers that you are worthy of their business.

If you're looking to add fresh content to your agency's website, look no further than our story, which began 150 years ago this year!

Over the years, we've welcomed change – but always stayed true to our founding principle of “neighbor helping neighbor.” To share our story and honor our beginnings, we developed a history video that can be embedded on your website for customers to learn more about Frankenmuth Insurance.

To embed our video directly from YouTube, simply follow the instructions below:

1. Click [here](#) to view “Neighbor Helping Neighbor” on YouTube.
2. Under the video, click Share.
3. Click Embed.
4. From the box that appears with HTML code, click Copy in the bottom right-hand corner.
5. Paste the code into your blog or website HTML.

We look forward to celebrating throughout 2018 with some of our most important neighbors: our agency partners. Stay tuned to the Agency Blog for 150th anniversary updates.

Questions? Feel free to reach out to our team at marketing@fmins.com.