

Help Your Customers Navigate No-Fault With Frankenmuth Insurance Co-operative Advertising

Frankenmuth Insurance is committed to helping your business grow and navigate the road ahead with Michigan's new no-fault reform law. That's why we're pleased to introduce exclusive no-fault co-operative advertising assets, which is a great way to gain exposure and encourage policyholders to start a frank conversation with your agency about their auto insurance before July.

To help you spread the word both on and offline, co-branded Facebook advertisements and direct mail postcards are now available through our co-op program. These assets are exclusive this year only and to agency partners who write business in Michigan. As always, we're open to discuss and collaborate with your agency on other co-op advertising projects for no-fault to support your marketing efforts too.

Ready to take advantage? [Click here](#) to view and download our flyer for more information about these assets and qualifications for reimbursement.

We're pleased to offer additional tools to help you not only start a frank conversation with policyholders about no-fault, but also promote your business and our partnership.

For questions about the no-fault assets or your available co-op balance, please contact Jennifer Blehm at jennifer.blehm@fmins.com or (800) 234-1133 extension 2172.