

Frankenmuth Insurance Presents MAPA Group Opportunity for Michigan Agency Partners

Frankenmuth Insurance would like to encourage its agency partners to take advantage of the discounts and marketing opportunities available through our unique group and affinity programs, such as the Michigan Automotive Parts Association ([MAPA](#)). We are pleased to have a long-standing relationship with MAPA and to partner with an association that is dedicated to supporting our mutual customers in the retail and wholesale automotive parts and distributors industry.

Through this partnership, current and prospective Frankenmuth Insurance customers receive special pricing and coverages on their insurance program. The group program for MAPA members is available for CPP, BOP, Commercial Auto and Workers' Compensation coverage. A portion of the premium also is provided back to MAPA in support of the industry's local automotive parts stores, service dealers, warehouse distributors, manufacturers and remanufacturers, and associates throughout Michigan.

To select this group, simply click the Group Listing drop down in iBIS. MAPA marketing materials are also available to help your agency sell our group program benefits to current and prospective clients. To get started, [click here](#) to view and download our information flyer.

We hope these opportunities through our group programs make it even easier for your agency to do business with us and add even more value for our mutual policyholders.

For questions about MAPA or our group program, please contact your field manager or underwriter.