

Frankenmuth Insurance Introduces Top New Business Hit List for Southeast Region

Frankenmuth Insurance is pleased to announce the first edition of a new hit list resource to help you successfully target and write more commercial business with us.

Each quarter, we will provide a [Top New Business Hits in the Southeast](#), featuring a regional summary of our top 10 latest new business successes, including the risk class and average premiums, plus highlights from a couple of featured account wins.

Our initial release touts our top 10 new business classes within the manufacturing industry segment.

Top New Business Hits in the Southeast

Frankly speaking, when it comes to writing commercial accounts, we want you to have a leg up on your local competition. That's why we're sharing our top 10 new business manufacturing classes, plus a couple of featured hits.

Top 10 Hits: Q4 2021

TOP 10 NEW BUSINESS CLASSES WRITTEN 4th QUARTER 2021

MANUFACTURING RISK CLASS AND AVERAGE NEW BUSINESS PREMIUM		
HIT #	RISK CLASS DESCRIPTION	AVERAGE PREMIUM
01	Furniture manufacturing or assembling - wood	\$46,300
02	Food products manufacturing	\$30,600
03	Plastic or rubber goods manufacturing - other than household	\$28,300
04	Vending machines manufacturing	\$21,300
05	Clothing manufacturing	\$20,600
06	Machine shops NDC	\$16,800
07	Machinery or machinery parts manufacturing	\$16,200
08	Door or window manufacturing - other than wood	\$10,900
09	Wood products manufacturing	\$10,200
10	Wine manufacturing	\$5,200



FEATURED HIT Sheet Metal Fabricator

ACCOUNT OVERVIEW

Policyholder fabricates stainless steel products to customer specifications.

- **\$56,700 account premium** — including package, auto, workers compensation, and umbrella
- **\$3,200,000 total insured property values** — building, contents, and business income
- **\$1,000,000 annual sales**

WHY DID THEY CHOOSE FRANKENMUTH?

- Comprehensive property and liability coverages provided by the Manufacturers Premier forms
- Product withdrawal expense
- Errors and omissions coverages



FEATURED HIT Food Manufacturer

ACCOUNT OVERVIEW

Policyholder is a producer of plant-based foods for consumers and institutions, and has a retail outlet for consumer products.

- **\$20,300 account premium** — including package, auto, workers compensation, and umbrella
- **\$1,200,000 total insured property values** — building, contents, and business income
- **\$1,000,000 annual sales**

WHY DID THEY CHOOSE FRANKENMUTH?

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Questions? Contact your field manager or underwriter today to discuss our top hits.

Where can you access this exciting new resource? It's conveniently located and can be downloaded digitally from our [print-on-demand website](#).

We look forward to celebrating more new business hits with your agency! If you have questions or have trouble accessing this resource, please contact your field manager or underwriter.