

Frankenmuth Insurance Introduces Top New Business Hit List for Midwest Region

Frankenmuth Insurance is pleased to announce the first edition of a new hit list resource to help you successfully target and write more commercial business with us.

Each quarter, we will provide a [Top New Business Hits in the Midwest](#), featuring a regional summary of our top 10 latest new business successes, including the risk class and average premiums, plus highlights from a couple of featured account wins.

Our initial release touts our top 10 new business classes within the manufacturing industry segment.

Top New Business Hits in the Midwest

Frankly speaking, when it comes to writing commercial accounts, we want you to have a leg up on your local competition. That's why we're sharing our top 10 new business manufacturing classes, plus a couple of featured hits.

Top 10 Hits: Q4 2021

TOP 10 NEW BUSINESS CLASSES WRITTEN 4th QUARTER 2021

MANUFACTURING RISK CLASS AND AVERAGE NEW BUSINESS PREMIUM		
HIT #	RISK CLASS DESCRIPTION	AVERAGE PREMIUM
01	Pattern manufacturing - metal	\$49,000
02	Sign manufacturing - other than electrical	\$30,700
03	Bakery plants	\$30,400
04	Textile products manufacturing - fabricated	\$26,900
05	Plastic or rubber goods manufacturing - other than household	\$23,100
06	Metal goods manufacturing NOC - list of products made	\$22,200
07	Furniture manufacturing or assembling - wood	\$19,700
08	Wire goods manufacturing NOC	\$16,400
09	Bolt, nut, rivet, screw, or washer manufacturing	\$15,300
10	Tool manufacturing - accessories NOC	\$14,800

FEATURED HIT
Machine Shop

ACCOUNT OVERVIEW

Policyholder is a production machining company who turns out custom parts to customer specifications.

- **\$16,200 account premium** — including package, auto, workers compensation, and umbrella
- **\$5,400,000 total insured property values** — building, contents, and business income
- **\$340,000 annual sales**

WHY DID THEY CHOOSE FRANKENMUTH?

- Comprehensive property and liability coverages provided by the Manufacturers Premier forms
- Multiline capability

FEATURED HIT
Tool Manufacturer

ACCOUNT OVERVIEW

Policyholder designs and manufactures molds used in the transportation industry.

- **\$46,000 account premium** — including package, auto, workers compensation, and umbrella
- **\$14,500,000 total insured property values** — building, contents, and business income
- **\$8,100,000 annual sales**

WHY DID THEY CHOOSE FRANKENMUTH?

- Comprehensive property and liability coverages provided by the Manufacturers Premier forms
- Loss prevention services

Questions? Contact your field manager or underwriter today to discuss our top hits.

Where can you access this exciting new resource? It's conveniently located and can be downloaded digitally from our [print-on-demand website](#).

We look forward to celebrating more new business hits with your agency! If you have questions or have trouble accessing this resource, please contact your field manager or underwriter.