

Frankenmuth Insurance Introduces Top New Business Hit List for Michigan Region

Frankenmuth Insurance is pleased to announce the first edition of a new hit list resource to help you successfully target and write more commercial business with us.

Each quarter, we will provide a [Top New Business Hits in Michigan](#), featuring a regional summary of our top 10 latest new business successes, including the risk class and average premiums, plus highlights from a couple of featured account wins.

Our initial release touts our top 10 new business classes within the manufacturing industry segment.

Top New Business Hits in Michigan

Frankly speaking, when it comes to writing commercial accounts, we want you to have a leg up on your local competition. That's why we're sharing our top 10 new business manufacturing classes, plus a couple of featured hits.

Top 10 Hits: Q4 2021

TOP 10 NEW BUSINESS CLASSES WRITTEN 4th QUARTER 2021

MANUFACTURING RISK CLASS AND AVERAGE NEW BUSINESS PREMIUM		
HIT #	RISK CLASS DESCRIPTION	AVERAGE PREMIUM
01	Pattern manufacturing - metal	\$87,900
02	Vending machines manufacturing	\$53,000
03	Machine shops NOC	\$50,000
04	Bolt, nut, rivet, screw, or washer manufacturing	\$42,600
05	Fruit or vegetable juice manufacturing	\$28,400
06	Beverage bottler - soft drinks	\$25,000
07	Tool manufacturing - accessories NOC	\$21,400
08	Machinery or machinery parts manufacturing - metalworking	\$16,200
09	Plastic or rubber goods manufacturing - other than household	\$10,500
10	Wood products manufacturing - all operations	\$6,500



FEATURED HIT Machinery Parts Manufacturer

ACCOUNT OVERVIEW

Policyholder manufactures filtration systems used in metal working and distributes to the end user.

- **\$48,000 account premium** — including package, auto, workers compensation, and umbrella
- **\$12,500,000 total insured property values** — building, contents, and business income
- **\$17,000,000 annual sales**

WHY DID THEY CHOOSE FRANKENMUTH?

- Loss control services – fleet safety
- Comprehensive property and liability coverages provided by the Manufacturers Premier forms
- Product withdrawal expense
- Expanded crime coverages



FEATURED HIT Food Manufacturer

ACCOUNT OVERVIEW

Policyholder processes and packages edible food products that are distributed through wholesalers.

- **\$29,000 account premium** — including package, auto, workers compensation, and umbrella
- **\$8,500,000 total insured property values** — building, contents, and business income
- **\$5,000,000 annual sales**

WHY DID THEY CHOOSE FRANKENMUTH?

- Comprehensive property and liability coverages provided by the Manufacturers Premier forms
- Errors and omissions coverage

Questions? Contact your field manager or underwriter today to discuss our top hits.

Where can you access this exciting new resource? It's conveniently located and can be downloaded digitally from our [print-on-demand website](#).

We look forward to celebrating more new business hits with your agency! If you have questions or have trouble accessing this resource, please contact your field manager or underwriter.