Frankenmuth Insurance Enhances Term Life Insurance

Frankenmuth Insurance is committed to providing competitive products that meet demand and keep up with changes in the industry. To this end, we are pleased to announce our revamped Term Life insurance portfolio that, among other things, adds a 15-year option and reduces premiums.

Our latest policy updates include:

- In addition to 10-, 20-, and 30-year term policies, we now offer 15-year policies that are a perfect fit to pay-off popular 15-year mortgages.
- Across the board, all policies carry lower premiums.
- For simplified-issue policies that require minimal underwriting, we can offer increased face amounts up to $150,000 for policyholders up to age 50.
- Simplified-issue policies are now offered in the rated and preferred rate classes.
- Non-tobacco users can now purchase our Term Life insurance up to age 75.

Our team is excited to introduce these new products to you and help support your life insurance sales efforts and cross-selling opportunities. And don’t forget, we still have multi-policy discounts that provide savings up to 10% on auto policies and up to 5% on home policies.

Updated marketing materials will be available this week on agency services under resources, click marketing, then print-on-demand.

If you have any questions, please contact the life sales team at 989.652.6121, ext. 2645.