Frankenmuth Insurance Enhances Term Life Insurance

Frankenmuth Insurance is committed to providing competitive products that meet demand and keep up with changes in the industry. To this end, we are pleased to announce our revamped Term Life insurance portfolio that, among other things, adds a 15-year option and reduces premiums.

Policy updates include:

- In addition to 10-, 20-, and 30-year term policies, we now offer 15-year policies designed to pay off the popular 15-year mortgages.
- All policies – across the board – carry lower premiums.
- For simplified-issue policies that require minimal underwriting, we now offer face amounts up to $150,000 for policyholders up to age 50.
- Simplified-issue policies are now offered in the rated and preferred rate classes.
- Non-tobacco users can now purchase our Term Life insurance up to age 75.

Our team is excited to introduce these new products to you and help support your life insurance sales efforts and cross-selling opportunities. Updated marketing materials will be available this week on agency services under resources, click marketing, then print-on-demand.

If you have any questions, please contact the life sales team at 989.652.6121, ext. 2645.