

Frankenmuth Insurance Announces New Commercial Auto Products and Agent Materials



Your customers need the right commercial auto coverage for their diverse business needs. With Frankenmuth Insurance's new commercial auto products, Diamond Auto Premier and Diamond Auto Standard, businesses will have higher levels of protection reflective of today's business environment.

Diamond Auto Premier and Diamond Auto Standard offers two levels of coverage for your customers to choose from to align with their specific commercial auto needs. Both products include 50 commonly requested enhancements that broaden protection and increase limits for important liability and physical damage coverages.

Diamond Auto Premier and Diamond Auto Standard will replace Business Auto Plus coverage effective November 1, 2022.

Agent marketing materials are available in the Agency Marketing Platform. An additional communication will be sent when policyholder materials are available.

To access Diamond Auto Premier and Diamond Auto Standard marketing materials, go to [iBIS Agency Services](#) > Resources > Marketing > Agency Marketing Platform (AMP). Once you are in the system, you can search "Diamond Auto" under the Search Materials section on the homepage and access all available materials.

If you have questions about these new coverages, please contact your field manager.