

Don't Leave Your Co-Operative Advertising Money Behind

Frankenmuth Insurance is committed to helping your business grow. A powerful tool used to achieve this is co-operative advertising. Co-operative advertising allows your agency to gain great exposure while reducing costs for design, media and production.

Our co-op year ends on Feb. 28. Do you still have funds left? If you would like to know your fund balance, please contact us. Did you already complete a project? If you have not sent us your invoices, please submit them as soon as possible so we can reimburse your agency. If you would like to start a project, contact us by phone or email to get started.

We aim to provide a co-op program that is flexible and responsive in supporting your agency's marketing and advertising efforts. After all, you know your audience best! Need some ideas? Projects we have supported include co-branded hand sanitizer; community giving initiatives; billboards; minor-league, college and high school sports team advertising; and social media advertising. Bring us your ideas; we look forward to opportunities to discuss and collaborate with you.

If you'd like more information about Frankenmuth Insurance's co-op advertising program, contact us at marketing@fmins.com or call (800) 234-1133 extension 2737.