

Don't Leave Your Co-Operative Advertising Money Behind

Frankenmuth Insurance is committed to helping your business grow by offering co-operative advertising opportunities. Co-operative advertising allows your agency to gain great exposure while reducing costs for design, media, and production.

Our co-op year ends on February 28, 2022. Wondering if you still have funds left? Contact us by phone or email for your fund balance and to begin a new project today. Did you recently complete a project? If so, please send us your invoices to reimburse your agency.

We aim to provide a co-op program that is flexible and responsive in supporting your agency's marketing and advertising efforts. After all, you know your audience best! Need some ideas? Projects we have supported include community giving initiatives, direct mail, billboards, college and high school sports teams radio sponsorships, and social media advertising. Have something different in mind? We'd love to hear your ideas and try something new.

If you'd like more information about Frankenmuth Insurance's co-op advertising program, contact us at marketing@fmins.com or call 800-234-1133, ext. 2737.